Fundamental notions of concepts and color

Final ASSIGNMENT SUBMITTED BY :- AMANDEEP AMANDEEP & ANKUSH KUMAR

Canada

*Maruti suzuki*

Australia

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| Level :- 0 | Name of the product and why ? |  | Budget for advertisement |  |
| MARUTI SUZUKI :- | The most popular brand in india it started gaining popularity in foreign countries |  | 50 million |  |

Cinemas

Bus

|  |
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| The very first country is india. And we decides to spend 7000 million on advertisement  Budgets  Television :- 1000 million  Magazine & newspaper :-1000 million  T.v & Radio :- 300 million  Bus :- 500 million  Cinemas :- 1500 million  Metro :- 2700 million  we spent 2700 million money on metro because most of the people in delhi trevel in metro and we decided to spend 2800 million in goa because it’s a tourist place from all over india people visit to goa |

Level :- 1

Canada

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| In Canada we decided to spend 27000 million because in Canada most of the internamtion students go foe study mainly in Ontario and in montrial and decided to spend 20000 million on public tran port because most of people trevel on public transport in canada other 7000 million on other thing |

LEVEL 2

Advertisement in malls

internet

montrial

ontario